

Press release Prime Force Group International AG 14.5.2019

ExCel, London, 14.05.2019

Adobe names Prime Force as Digital Experience Regional Partner of the Year in DACH

London. Prime Force Group Int. AG has been named the 2019 Digital Experience Partner of the Year within the DACH region by Adobe, a global leader in customer experience management. The award was presented to Prime Force by Adobe during Partner Day, part of the annual Adobe Summit event in London.

Criteria for this award includes services revenue, number of certifications and specializations, and overall quality of the relationship with Adobe. Prime Force is proud to contribute to the success of its joint customers with Adobe, and to support customers in the planning, conception, and implementation of cutting-edge digital experiences.

“We do everything that we do out of pure customer commitment, and because we love challenges. As system integrators, Prime Force implements powerful and perfectly linked solutions from Adobe Experience Cloud in the marketing automation of our major customers. We are thrilled to receive such validation in the form of this award from Adobe”, said Christian Gröger, CEO, Prime Force Group International AG.

“We congratulate the Prime Force team on being named Digital Experience Regional Partner for DACH in 2019”, said Peter Cummings, Senior Director of Partners & Alliances, EMEA at Adobe. “Prime Force has combined strong sales with delivery excellence for our joint customers and has been a stellar ambassador for the Adobe Experience Cloud. We look forward to our continued collaboration”, added Cummings.

About Prime Force Group

Prime Force was founded in 2009 and currently maintains offices in Germany, Austria, Switzerland, Denmark, Sweden, Serbia and Poland. Prime Force is an independent IT consulting company and full-service provider offering services around Enterprise Content Management (ECM) and Marketing Automation topics. In the Digital Experience area, Prime Force works closely with Adobe and the Adobe Experience Cloud suite. As a customer-oriented system integrator, the measure of success is the satisfaction of our customers and technology partners. Prime Force supports its customers in every step of complex IT projects: from the choice of the right system and design, via IT development, implementation and test management, all the way to maintenance and operation of the IT system (Managed Services). It counts AXA, Audi, BASF, BMW, Credit Suisse, CSS Versicherung, Spar, Volkswagen and many others among its large and consistently growing customer base.

About Adobe Experience Cloud

Adobe is reimagining Customer Experience Management (CXM) with Adobe Experience Cloud, the industry’s only end-to-end solution for experience creation, marketing, advertising, analytics and commerce. Unlike legacy enterprise platforms with static, siloed

customer profiles, Adobe Experience Cloud helps companies deliver consistent, continuous and compelling experiences across customer touchpoints and channels—all while accelerating business growth. Industry analysts have named Adobe a leader in over 20 major reports focused on experience—more than any other technology company.

Further information at www.prime-force.com

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